

# ELEGLAS Coatings for glass and luxury packaging



## ELEGLAS<sup>™</sup> the appearance of excellence

Major brands in the cosmetics, pharmaceutical and food & beverage markets demand excellent appearance and superb performance from the coatings used on their product packaging. Luxury fragrances, prestige beverages and consumer items all need to look stunning for maximum customer attraction.

The Axalta Eleglas coating range is specifically designed to give glass, and plastic caps and closures, the durability and cosmetic impact required by the most demanding of clients. Extensive coating development, together with decades of real world experience, has produced coatings with excellent hardness, adhesion, glass to glass transportation and chemical resistance.

Finishes available include gloss and matt, clear and tinted clear, opaque, metallic, soft touch and textured, including stone effect.

As well as luxury packaging, many other markets including lighting, sanitary fixtures, pharmaceutical and glass artwork/structures also benefit from Axalta glass, plastic, metal and ceramic coating technologies.

The Eleglas range includes:

#### Elegias W31, W35, W211, W801

Water based stoving and physically drying polymers for glass

#### **Eleglas W802 Fragment Shield**

A patented, **glass retentive coating**, which holds glass fragments together in the event of breakage

#### Elegias W273

A water based polymer for plastic and metal substrates, including caps and closures

#### Elegias V22, V40, V41, V90

A range of **solvent based** single and two pack coatings for glass, metal, plastics and other substrates





#### TINTS available for water based ELEGLAS products:

tints can be used in combination, and at various dilutions, to produce a wide range of shades. The below colours give an indication of the range of tint colours available.



PWG93-326 Red



PWG93-3136 Red



PWG93-318 Yellow



PWG93-358 Yellow



PWG93-327 Green



PWG93-315 Blue



PWG93-325 Blue



PWG93-325 Violet



PWG93-366 Magenta



PWG93-386 Magenta



PWG93-303 Amber



PWG93-309 Black



Special finish -SOFT TOUCH



Special finish -TEXTURED STONE



Special finish -CRACKLE

### Axalta Coatings for the Luxury Packaging market

Product name	<u>System</u>	Base	<u>Components</u>	Drying	<u>Substrates</u>	<u>Finishes</u>
Eleglas W31	Single coat	Water based	Single pack	Stoving	Glass and others	Transparent Opaque Metallic
Eleglas W35	Single coat	Water based	Single pack	Stoving	Glass, metals and others	Clear only
Eleglas W211	Single or multiple coats	Water based	Single pack	Stoving	Glass, ceramics and others	Transparent Opaque Metallic
Eleglas W273	Single coat	Water based	Single pack	Air drying and Force Dry	Plastic, metals	Transparent Opaque Metallic
Eleglas W801	Single coat	Water based	Single pack	Stoving	Glass	Soft Touch Textured Stone Effect
Eleglas W802 fragment shield	Single coat	Water based	Single pack	Stoving	Glass	Clear
Eleglas V22	Base coat for V40, V41 or use alone	Solvent based	Single pack	Air drying and Force Dry	Plastic	Transparent Opaque Metallic
Eleglas V40	Apply over V22 or Single Coat	Solvent based	Two pack	Stoving	Apply over V22, plastics and metals	Transparent Opaque Metallic
Eleglas V41	Apply over V22 or Single Coat	Solvent based	Two pack	Stoving	Apply over V22, plastics and metals	Transparent Opaque Metallic
Eleglas V90	Single coat	Solvent based	Two pack	Stoving	Glass, plastics, ceramics	Transparent Opaque Metallic

Coatings can be designed to suit a particular manufacturing and application plant, to optimise speed of production and coating properties. Please enquire about our **bespoke coating services** and we will be pleased to assist you.



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