

trendreport 2.2017

flow

craftech

hermitage

superstruct

designer vibes

Mind, body and soul...

Retro craftsmanship

The art of living

Soft industrialism

New designer vibes from Belgium and Italy

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introduction

Most of 2017 has passed and many interesting events have happened. We introduced our Iconical colours at the Palazzo Litta in Milan in April, where our architectural installation was the center of attention in the Clock Courtyard. Whilst presenting 40 new colours in a super durable quality, we welcomed and inspired many architects and designers. In this second vibes edition of 2017 we aim to inspire your collections for 2018 based on the latest trend forecasts with colour selection in our quality range of powder coatings.















Piet Boon, The Netherlands

Mind, body and soul form the root of our housing. A better you is the new black...

in architecture

As we seek inspiration in archeology, columns become part of today's design. Cubes, cylinders and orbs contribute to the serenity of our homes.

in design

Muscle tone and body flow is the key inspiration for design with mint green, soft blue and warm gold as main shades.

SILVER DREAM Matt Smooth Metallic SD301C7036020

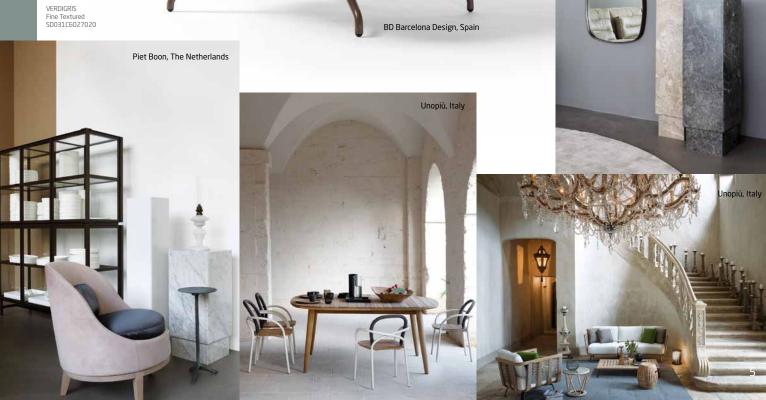
RED VIOLET Matt Smooth AE30013400220

ANODIC SAPHIRE Matt Smooth Metallic AE20105000520

ANODIC GOLD Matt Smooth Metallic AE20111000820

EMERALD 3 Fine Textured Metallic AE03216116920







SUNNY GOLD Matt Smooth Metallic SD301C1032020

ELOXAL 35 BLACK Matt Smooth Metallic SD20104000720

SALMON PINK Matt Smooth AE300C3302220

CURRY Semi-Gloss Smooth AE70011950325

BOTTLE GREEN Fine Textured AE03056600720

BEIGE RED Matt Smooth AE03053301220

It's all about the retro craftsmanship that now goes hand in hand with technology...



Modern technology embraces science, staying in touch with past times and with a clear focus to create ultimate luxury. Warm, natural materials are accented with a strong black.

in design

Deep and rich retro-art take hand craftsmanship to a modern level. Young designers work with warm luxurious colours give an exclusive identity to their limited editions.









hernitase



The art of living is defined by purism

and discipline, were less is less...





in design

Rituals are key, and interiors are influenced with Japanese perfection. Soft grey beige, deep indigo blue shades with a hint of imperial red give colour to a functional luxury.



PURPLE RED Easy Textured SD130C3300420

ELOXAL NATURA Matt Smooth Metallic SD201C7333721

BLACK 2100 Fine Textured Metallic AE03204126121

BLACK BLUE Matt Smooth AE30015500420

AZURITE 3 Fine Textured Metallic AE03215114020

SQUIRREL GREY Fine Textured AE03057700020





We're on a quest for new materials with clear features, texture and tactility in environmentally friendly materials...





in architecture

Soft industrialism starts a revival. The construction of buildings is revealed, concrete and oxidized metals are combined with a variety of materials.

in design

Textures are made visual and daring shapes come to life. Grizzled pastels accented with a hint of orange in a new wave of materials.





Axel Enthoven

Yoso is the latest collection by Axel Enthoven for XLBoom

"Our collaboration with Enthoven led to a signature XLBoom series for our new collection 2017, named Yoso. Yoso means 'element' in Japanese. It refers to the pure and functional design of a series. By changing dimensions, each design will produce a new practical element. Yoso is a small or medium table, a desk or a wall rack. The powder coated steel frame comes in Black or warm Quartz enabling indoor and outdoor use. The timeless design is referred to by Enthoven as of eternal value and self-evident.

The colour selection for the Yoso collection was done in collaboration with the colour experts from Axalta Coating Systems in the Colour Experience Room in Belgium. We have chosen Axalta Powder Coatings for the frames, because we, at XLBoom, keep focus on creating and producing sustainable objects for indoors and outdoors."

Ann De Cock, XLBoom





Virus by Dirk Wynants for Extremis

Dirk Wynants



"Create nothing unless it is both necessary and functional. And if this is the case, do not hesitate to make it beautiful." This principle always adhered to by the Shaker communities perfectly sums up what Extremis does. Extremis does not aspire to simply offer beautiful outdoor furniture to the market. Extremis makes "tools" that make life better. More pleasant. These tools must always be functional. And above all always better than the products already available. In Extremis' designs every single aspect is the fruit of careful consideration. And each design is always a feast for the eye. The latest design, Virus, was presented at this year's edition of the Salone del Mobile in Milan.

Virus is a picnic table that comes in various guises. Dirk Wynants has designed different versions of this garden picnic table based on an identical seating frame for two to five people. This is a fun way of filling a space with a mixture of small to medium-sized seating sets without losing uniformity. Furthermore, the compact design responds to the trend for smaller living spaces and offers a solution that enables you to use our tools on balconies and in urban gardens. There is a Virus picnic table that is ideal for any kind of gathering. Expect nothing less than togetherness everywhere!

When design is art and color. Alessandro Guerriero for Officine Tamborrino

Officine Tamborrino's styles come from a research on materials circling around steel applications in interior design and on extrinsic properties of solidity, stability and lightness.

In addition to technological research, the design brand based in Ostuni, builds the identity of its collection through dialogue and confrontation with creative, intellectual and designers with strong identities. One of them is the master of design Alessandro Guerriero, an internationally renowned artist, founder of Atelier Alchimia and on behalf of Officine Tamborrino, author of the impressive O Design Collection, entirely developed on the circular pattern and on the dialectical game of colours.

The collection signed by Alessandro Guerriero takes birth from the same shape and material - steel - each object develops its own identity linked to its innovative function and its rethinking of shapes and architectural spaces.

Thanks to this project, Officine Tamborrino reinterprets the objects and reconsiders the intrinsic function: the circle softens the living space and suggests an unprecedented movement, increasing the sense of lightness.

For this reason, Axalta powder coatings have been selected to better interpret the chromatic schemes and simultaneously the functional requirements of Alessandro Guerriero's collection. Together with the creative director of Officine Tamborrino, Licio Tamborrino, textured finishes have been selected from the Fine Textured Collection emphasizing the material aspects, whilst the matt finishes of the Matt Collection in pastel colours recall the past but also make these design objects very contemporary. In fact, all finishes chosen for this collection are specifically developed for interior design.

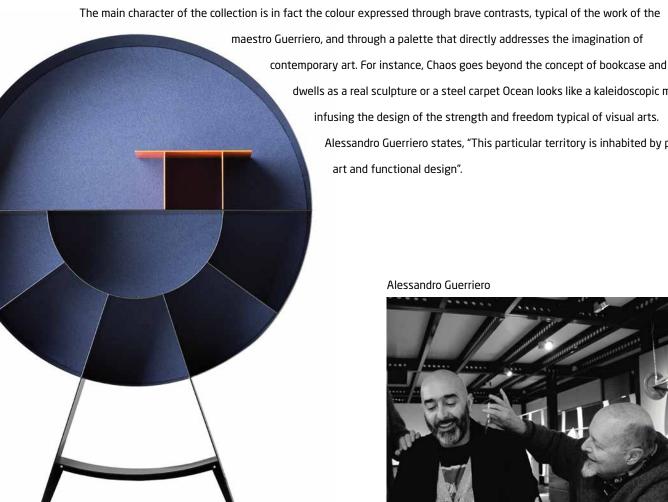
The main character of the collection is in fact the colour expressed through brave contrasts, typical of the work of the

maestro Guerriero, and through a palette that directly addresses the imagination of

dwells as a real sculpture or a steel carpet Ocean looks like a kaleidoscopic mosaic,

infusing the design of the strength and freedom typical of visual arts.

Alessandro Guerriero states, "This particular territory is inhabited by pure art and functional design".



Alessandro Guerriero



COLOUR it. with spirit

The team at Axalta Coating Systems have developed a digital tool that simplifies the colour selection process in architecture and design through a virtual surface coating. The entire spectrum of colours, in various gloss levels and textures, may be visualised. The application also shows a large number of Axalta developed colour shades and effects, many of which have been developed in conjunction with architects. The colour range available in the tool is regularly expanded and updated by our specialists. To ensure that colour shades, gloss levels and textures are also convincing in reality, we have integrated an innovative colour sample service, which enables you to receive your selected colour samples completely free by mail on request. Make a colour selection for your next project now!

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