

trendreport 2.2018

puritanism

An austere and pure environment provides us the will to resist excesses.

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eclectic

The trans-historic anti-trend of "puritanism" that revives the excessive raving 90's.

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Embrace your inner circle and connect emotionally within your personal, natural cocoon.

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An afro-futuristic trend with a rich colour palette, gathering all cultural influences from our southern hemisphere.

designer vibes Belgian designer of the year,

Belgian designer of the year, a unique pergola system from Spain and .DON a design by Dennis Haven.

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Each edition of vibes comes with a handy fan deck with actual sample panels of the colours highlighted in this magazine.

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Axalta opens third Colour Experience Room in France!

After opening Colour Experience Rooms in Belgium and Poland, Axalta have now launched a new room in France. The Colour Experience Room welcomes architects, designers, lighting professionals ... in a space filled with over 1200 colours, effects and finishes. The CER breaths calm and quiet, a real inspirational environment for all creatives designing with metal subtrates.

With the help of our colour experts you're able to create the right combinations, match your fabrics and materials; mimicing your moodboards becomes childsplay!

In October the Colour Experience Room of Montbrison, France opened its doors to the public. It was launched over the course of two full days; inviting almost 200 key contacts and customers to the site to become immersed with colour, technical information, workshops and of course food and drinks, it was a real success!

If you would like to visit our Colour Experience Room in France, contact +33 4 77 96 70 00 or via mail alesta-info@axalta.com

You can also book your Experience online in France, Belgium or Poland via the links below,

France via www.axalta.fr/cer

Belgium via www.axalta.be/cer (Dutch) and www.axalta.be/fr-cer (French)
Poland via www.axalta.pl/cer

Our Colour Experts are at your disposal!







ANODIC NATURA Smooth Matt Metallic AE20107000120

ORIGINAL PLATINUM Smooth Matt Metallic SD301C7037020

VERDIGRIS Fine Textured Metallic SD031C6027020

CREAM Fine Textured AE03059900120

CORAL RED Fine Textured AE03053301620

PAPYRUS WHITE Fine Textured AE03059901820

An austere and pure environment provides

us the will to resist excesses.

in architecture

Different production processes give us new ideas for architectural constructions. It's allowed to show how different materials are connected and constructed. Industrial greys, icy blue highlighted with a pure warm orange to boost this pure colour palette.

in design

Composites create new materials and plastics get a new artisan look. Tubular, rounded shapes and glass orbs are the ornaments for our simple and straight forward interiors. Mint green is no longer the accent colour but the main hue.













NORDIC LICHEN Smooth Matt Metallic SD301C5008020

SILVER DREAM Smooth Matt Metallic SD301C7036020

BLUE GREEN Fine Texured AE03056600420

NIGHT BLUE Smooth Matt AE30015502220

URBAN CEMENT Smooth Matt Metallic SD301C7018020

DIGITAL RED Smooth Matt Metallic SD301C3012020

Biomega Bicycles, Denmark

The trans-historic anti-trend of "puritanism" that revives the excessive raving 90's

in architecture

Round and arc like shapes define this extravagant and excessive flow in architectural trend where red has a prominent place between night blue and futuristic green. A true renaissance of eclectic architecture.







This decadent and mysterious hedonism is truly celebrated by designers that create dramatic interiors. Fringes, rich velvet, marble effects and flower patterns in oversaturated and futuristic colours.





Embrace your inner circle and connect emotionally within your personal, natural cocoon.



Tiptoe, France



your home your sanctuary, the place where you value your privacy most with close friends and family. Natural elements like marble are combined with softened concrete in both shape and tactility. Colours are soft and gentle in different shades of green and beige.



in design

Cocooning gains meaning again and is no longer a thing of the 90's. Beach botanicals and washed textiles create a new romantic mood. Chalky tones, beige and pink blushs makes us connect emotionally again to our interiors.

Agora CHU de Poitiers, France | Architects: Brenac & Gonzalez & Associés



ELOXAL 31 STAINLESS STEEL Smooth Matt Metallic SD201C7331121

ANODIC CHAMPAGNE Smooth Matt Metallic AE20101000220

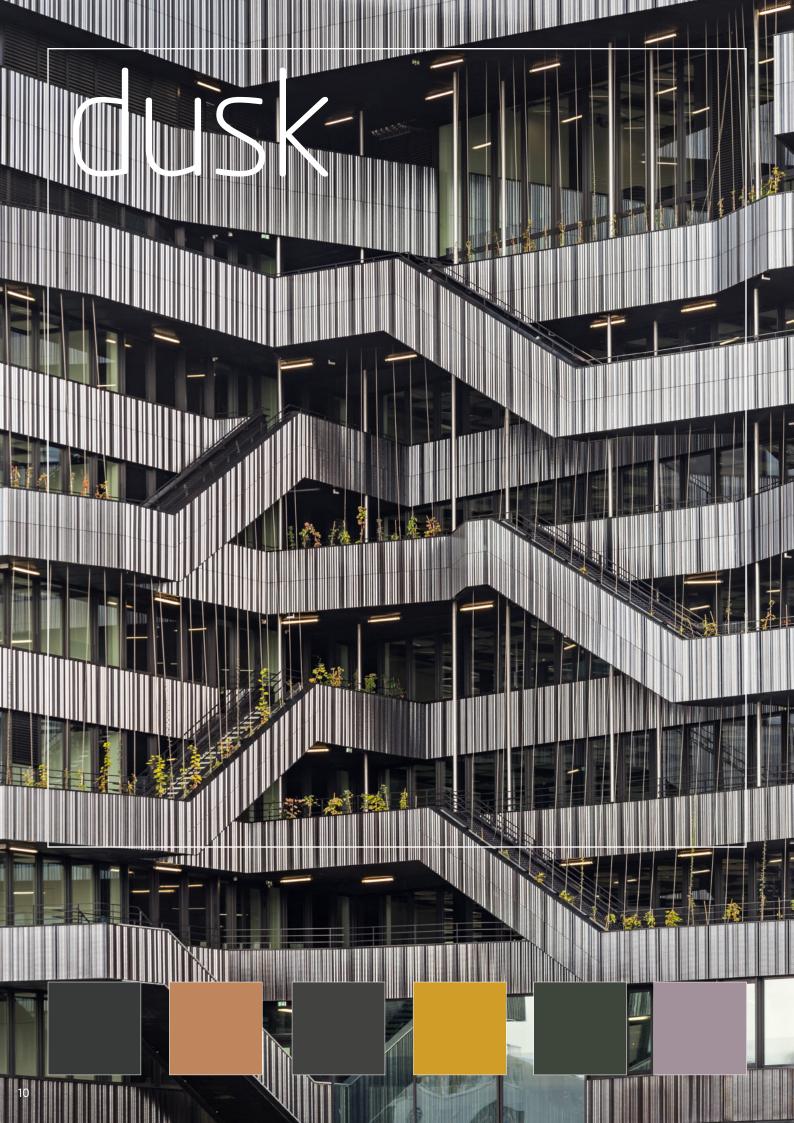
LIMESTONE BEIGE Fine Texured Metallic SD031C1007020

REED GREEN Fine Textured AE03056601320

BEIGE RED Fine Textured AE03053301220

LIGHT GREY Fine Textured AE03057703520





BLACK BROWN Fine Textured AE03058802220

SIMPLY COPPER Smooth Matt Metallic SD301C2040020

INTENSE CARBON Smooth Matt Metallic SD301C4014020

HONEY YELLOW Smooth Matt AE30011100520

BOTTLE GREEN Fine Textured AE03056600720

PASTEL VIOLET Smooth Matt AE300C3400920

An afro-futuristic trend with a rich colour palette, gathering all cultural influences from our southern hemisphere.



Inspiration is found in archeological settings where earthly materials like wood play a key role. Dark infused colours with an expressionistic touch of black grey or lilac.



Group MC, Belgium | Courtesy of Corswarem Group

in design

Interiors are based on nightfall. Glass with interesting textures and functional objects made from one single piece of material. Black brown and green highlighted with orange copper and spicy yellow.



Recor Home, Belgium



vibes



Frederik Delbart crowned Designer of the Year at Biennale INTERIEUR 2018, Belgium

For the thirteenth time in a row, a Belgian designer is crowned Designer of the Year at Biennale INTERIEUR 2018, Belgium.

Frederik Delbart, a furniture and product developer pur sang, is this year's laureate.

The 30-year-old designer tries to explore all aspects of design: from the early design to strategic thinking. His designer language shows an unlikely authenticity. He works for companies such as Recor Home, Quincalux, Aluci, Moome, Ars Fabricandi, Van Den Weghe Items and Per / Use.

Frederik is the creative director for Recor Home, a pure Belgian family company that participated to the Biennale INTERIEUR for the first time. With success, Recor Home was omnipresent! Belgian affordable design, quality, comfort and... for everyone. That is the DNA of Recor Home in a nutshell. The Belgian furniture brand launched five interior lines at the end of last year each of which appeals to a specific audience and interior.

For example the collection "Dansaert" targets a young, urban and nomadic audience. The architectural collection "Expo" opts for avant-garde,

Creative director Frederik Delbart and the talented team of stylists, interior architects and designers are working together and brainstorming about the appearance of the various collections of Recor Home. Materials, fabrics, colours and impressions are carefully combined into one detailed concept.

Frederik and his team regularly visit the Colour Experience Room in Lummen, Belgium to select the right quality and colour for the metal substrates in their designs.



Aichi | Side table | Expo Collection



designer

Dennis Haven is a marketing professional who will complete the Interior Design course at the Thomas More University of Applied Sciences, Belgium next year as a working student. As part of a school assignment, the young interior designer was given the opportunity to design a ,tête à tête' table and also to develop the prototype. The surprising result is .DON

"DON is an outdoor table for two people, but can also be used indoors. Both the name and design of the table are inspired by Mad Men, the award-winning drama series about a advertising agency in New York in the 1960s with Don Draper as protagonist.

Dennis opted for aluminum for the frame and tabletop, which makes the table light and robust. In addition, .DON has a double handle so that the table can easily be moved or stacked. Ideal for use in the catering industry or in public places.

He finished the table with the fine textured powder coating Zinc Yellow AE03051101820 from Axalta Coating Systems to make the design durable and scratch-resistant. The table is therefore suitable for intensive use and variable weather conditions. The bright color finally ensures that the table certainly catches the eye!

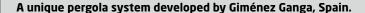
Upon request, .DON can also be executed in other colors. Currently designer Dennis Haven is looking for a publisher to release .DON in series.

Dennis Haven

Contact: haavn.studio@gmail.com

.DON

vibes...



Recently, the demand for hotel services in Spain has been increasing. For many years season after season, hotel figures have improved well above other, competing markets.

This improvement is due, among other causes, to a strategic repositioning of the most ambitious projects. Companies have decided to invest in improvements to their facilities, allowing prices to rise and profitability to improve.

An excellent example of this strategic change is the Hotel Oliva Nova GolfResort. A five star hotel on the Valencian coast between the beach and immense orange groves offering a unique environment in which to enjoy one of the most envied resorts in Europe.

The hotel management chose Pergolas Bioclimáticas de Saxun for the develpoment. They have created an exceptional environment that stands out ahead of the numerous other hotels in the area.

The most exclusive comfort.

The Bioclimatic Pergolas P-150 and P-190 allow the creation of spaces, where climatic conditions can be regulated, to allow maximum comfort.

The unique system developed by Giménez Ganga, with mobile slats, domotization capacity and the possibility of incorporating the Wind Screen Grazia or Dante allows guests to enjoy all the possibilities offered by a terrace and at the same time, have all the comforts of an interior room.

A commitment to the most avant-garde aesthetics

In addition, the light and subtle lines, the structure designed to favour the intimacy of the premises, and the large number of colours and textures that the user has at their disposal, suppose an aesthetic revolution that, as demonstrated in this installation, has the capacity to adapt to any architectural style.

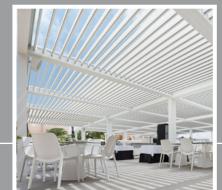
The coating used to finish the system has been made with powder coating from Axalta Coating Systems, for this project the colour RAL 9016 has been used in fine textured finish.

It is a high-performance coating that meets the highest quality standards such as Qualicoat and GSB.

A sustainable and efficient idea

The bioclimatic pergola allows to achieve higher levels of energy efficiency and lower the cost of air conditioning.

Solutions for the lovers of the life in the Mediterranean that can be known more closely in www.pergolabioclimaticasaxun.com







COLOUR it. with spirit

The team at Axalta Coating Systems have developed a digital tool that simplifies the colour selection process in architecture and design through a virtual surface coating. The entire spectrum of colours, in various gloss levels and textures, may be visualised. The application also shows a large number of Axalta developed colour shades and effects, many of which have been developed in conjunction with architects. The colour range available in the tool is regularly expanded and updated by our specialists. To ensure that colour shades, gloss levels and textures are also convincing in reality, we have integrated an innovative colour sample service, which enables you to receive your selected colour samples completely free by mail on request. Make a colour selection for your next project now!

www.axaltacolourit.com









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