

# Protecting your assets from the first mile to the last

Commercial Transportation



# Axalta has built a legacy of coatings expertise for more than 145 years

Axalta Coating Systems is a leading global coatings company focused 100% on the development, manufacture and sale of high performance liquid and powder coatings. Our innovative products and services include paint, color matching tools, application technologies, customer training and business management systems.

Imron®, Axalta's well-known and industry-leading polyurethane, serves as a cornerstone product providing decades of colorful, tough, durable performance for the commercial transportation market. The complete portfolio of Axalta products are designed to meet your needs and exceed your expectations.



# With so many options in the coatings industry, Axalta is a smart choice.

## Here's why

### Industry Experts

Our team of highly experienced industry professionals partner with you to understand your specific quality, productivity and life cycle goals, then design a coatings system that is tailored to your specific operation. From eliminating unnecessary process steps to reducing defects and material waste, our team works to optimize your cost per unit without sacrificing quality.

### Extensive Distribution

Axalta boasts an extensive network of distribution partners that can assist with your coating needs. Whether it's guidance on use of our color and marketing tools, or delivery of Axalta products when needed throughout the country, the representatives at your local distributor are available to answer questions and provide information on Axalta's products, tools, and services.

### Environmental Commitment

Axalta's commitment to sustainability provides a guidepost for our behavior and a lens through which we measure our performance. Our coating systems meet or exceed the most current environmental standards without sacrificing the overall quality and performance of the final finish.





# Axalta products are designed to coat a wide variety of commercial, recreational and transit vehicles

## Heavy Duty Trucks

Axalta products used on the OEM production line and in the aftermarket are identical. "Repair-in-kind" capability makes it easy to achieve an original factory finish that lasts mile after mile.

## Commercial Fleets

Our products are ideal for use on rebranding or reimagining of fleet trucks, fire trucks, and commercial equipment. Under harsh environmental conditions, Imron® Elite retains its appearance – so commercial fleet vehicles can stay in service longer.



## Railway

For over 50 years, Axalta has been a key supplier of railway maintenance coatings around the world. Through years of collaboration with manufacturers, refurbishers and transit operators, we have developed a comprehensive portfolio of high-performing, innovative railway maintenance coatings. Imron® products are designed to deliver superior protection, color and gloss retention, and ease of maintenance for cleaning and removal of graffiti.

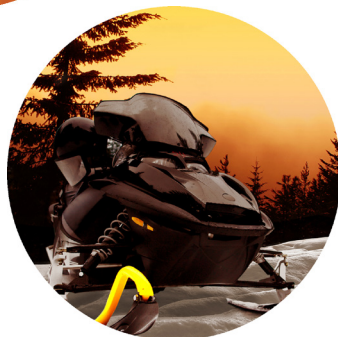
## Aviation

When selecting the right aircraft coatings for your business, there's no room for compromise. Axalta's aircraft coatings are designed to exceed the most stringent standards for appearance and durability, and to adhere to current and future environmental regulations. The results speak for themselves - aircrafts painted with our aviation coatings can require less finish maintenance over time - and may reduce the asset owner's costs by keeping their investment looking great longer.

## Specialty OEM

Our products deliver chip resistance, gloss, color availability and long-term durability against rust and corrosion. Serving trailer, truck, bus, RV, motorcycle, ATVs, jet skis, and snowmobile manufactures.

**Imron® Elite is the original factory finish on six of the seven major heavy-duty truck manufacturers which makes the brand the leading choice for bus, coach and commercial vehicle manufacturers.**



# Axalta's scientific and technological advances

Our scientists have developed a comprehensive portfolio of liquid and powder coatings that meet the industry's rigorous standards for performance, appearance, corrosion protection, and gloss and color retention. Whatever the application, age or condition of your commercial vehicle, our product lines are specifically designed to deliver the results you need and the value you desire. Choose from our wide range of single stage and basecoat quality commercial transportation finishes:

## **Imron® Elite**

- > Premium quality polyurethane enamel
- > Recommended for painting and repair of heavy-duty truck warranty, commercial vehicles, transit bus and light rail, beverage and delivery trailers, fire and emergency vehicles
- > Extensive palette of solid, metallic and pearl colors
- > Offers excellent OEM color match
- > Ideal for use by dealers and independent shops

### **Imron Elite**

- > Very productive
- > Ideal for low bake at 140°F -160°F

### **Imron Elite Productive**

- > Very productive
- > Ideal for low bake at 120°F - 140°F

### **Imron Elite Express**

- > Extremely productive
- > Air dry in 30 minutes 77°F or low bake at 120°F - 140°F





## Excel™ Pro

- > Superior quality acrylic urethane
- > Recommended for rebranding of older fleet assets, such as trailers and commercial vehicle bodies
- > Available in solid, metallic and pearl colors
- > Ideal for dealers, independent shops, fleets and municipalities

## Rival™

- > Economy single-stage urethane
- > Recommended for repainting of older equipment where price and value are key influencers
- > Available in solid and metallic colors
- > Ideal for dealers, independent shops, fleets and municipalities

## Undercoats

### Corlar® Epoxies

- > A variety of rust inhibiting primers
- > Delivers excellent durability and corrosion protection
- > Provides a very smooth appearance

### Tufcote Alkyds

- > Single component
- > Easy to apply
- > Fast drying
- > Lead and chromate free

### URO

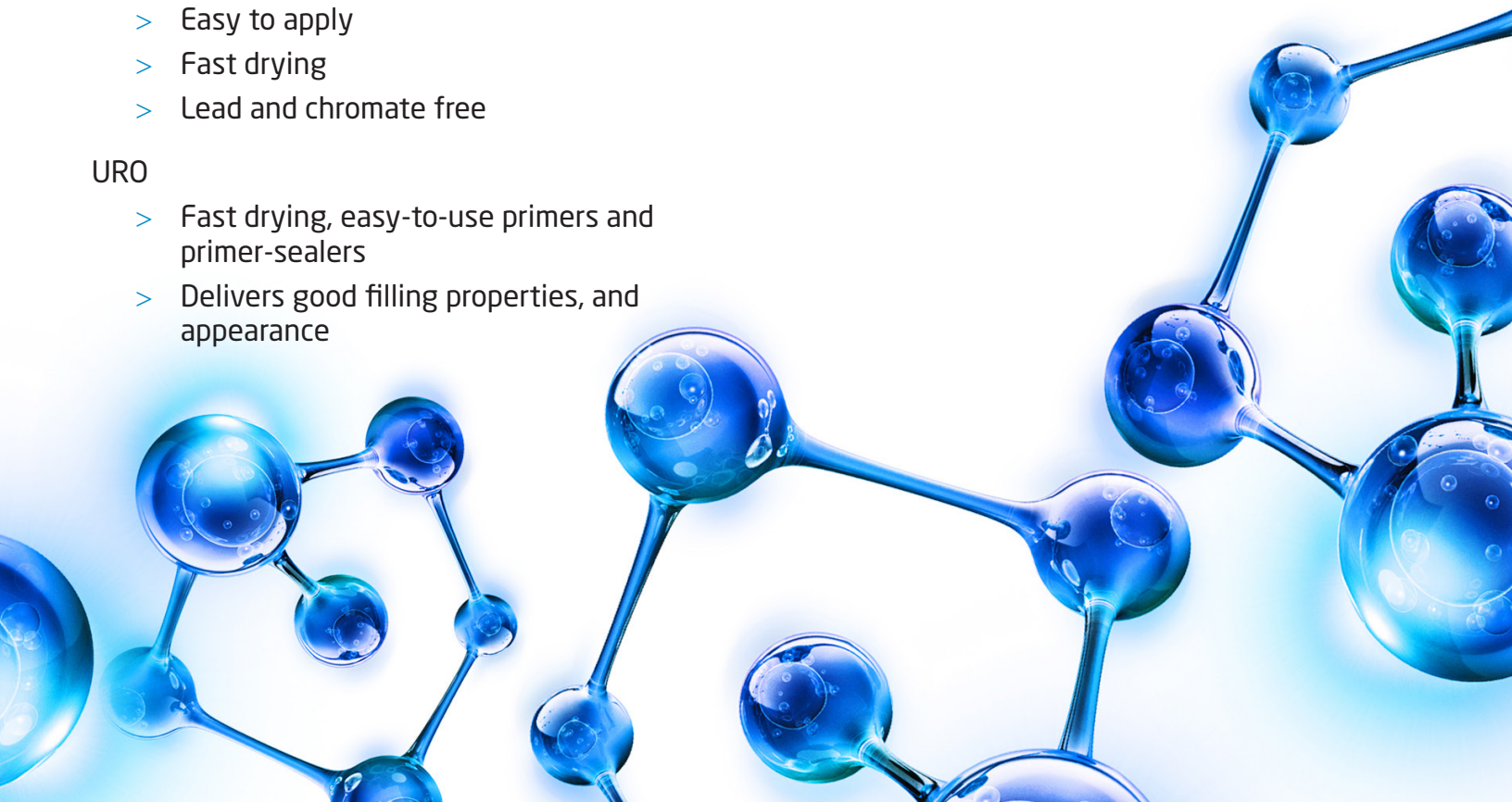
- > Fast drying, easy-to-use primers and primer-sealers
- > Delivers good filling properties, and appearance

## Polyurethane Clearcoats

- > Durable clearcoats for spot, panel repairs or overall projects
- > High gloss, premium quality appearance
- > Ideal for force-dry environments
- > Excellent cleaning properties (resist dirt, road tar and tree sap), durability and chemical resistance

## Aviation

- > Premium quality Imron® polyurethanes AF400™, AF3500™ Topcoats and AF700™ Basecoat
- > Recommended for exterior and interior cabins on jet aircraft, rotary wing, business jets and single-engine aircraft and similar general aviation applications
- > Excellent appearance and durability
- > Large palette of solid and metallic colors
- > AF740™ Clearcoat is designed for excellent appearance, ease of application, and durability with productive air-dry qualities



# A World of Color

**We live coatings.** That's why every year, thousands of new colors are developed to deliver even more choices than ever before. So whether you desire a bronze hue found in the Mojave Desert, a deep green from a lush rainforest, or a sparkling onyx from a New York City skyline, Axalta utilizes new pigments, pearls, flakes, and special effect additives to bring colors to life.

Axalta has crafted an extensive offering of innovative electronic and traditional color tools to make selecting just the right color, or matching an existing one, fast and simple. Our new SpectraMaster® Color Atlas™ 3D program produces a digital rendering with the capability of showing realistic colors. SpectraMaster solid and effects fan decks, SpectraMaster on-line, and as well as industry specific color selection books reveal a world of color right at your fingertips.

Axalta is an industry leader in color research and development and has been at the cutting edge of the science of color for over a century.





# Commercial OEM Approvals

Axalta has earned numerous commercial OEM approvals from leading industry manufacturers. Whether it's rebranding fleets or returning vehicles to pre-accident condition, our products give you repair-in-kind quality and color matching which can lead to increased efficiency for your business.

**Axalta products used on the OEM production line are identical to the aftermarket. "Repair-in-kind" capability makes it possible to achieve an original factory finish that lasts for miles.**









**In the United States:**  
**1.855.6.AXALTA**  
**axalta.us**

**In Canada:**  
**1.800.668.6945**  
**axalta.ca**

