

AXALTA COATING SYSTEMS



# Sports Equipment Coatings





**FlexBase is ideal for helmets used in:**

- Baseball
- Lacrosse
- Football
- Softball
- Hockey
- Racing
- Bike | Motorcross
- Motorcycle
- Extreme Sports

150

YEARS



**Axalta Coating Systems provides customers around the world with durable coatings designed to protect, increase productivity, and add color. Celebrating 150 years of experience in the coatings industry, Axalta continues to find new ways to better serve our customers in 130 countries every day with the most advanced coatings, application systems, and technology.**

## **Helmet Market**

Athletes use helmets in recreational and sporting events as focal points to convey their personal aesthetics and branding. Since most helmets are now made from plastic resins, they naturally compress or flex when struck in order to distribute the force of the impact. This requires a flexible and chip resistant coating that can deliver premium quality appearance, custom colors and effects as well as new trends in the multi-layer use of high gloss and flat finishes.

Axalta FlexBase™ is a specially formulated line of polyurethane products designed to provide the premium quality appearance, flexibility, custom tintable and chip resistant requirements of the sports equipment market.

Axalta has the products that can make you stand out.

### **FlexBase 7700™ PB Basecoat**

Medium solids, flexible and custom-tintable polyurethane basecoat in solid, metallic, and pearlescent colors derived from Axalta Mosaic™ mixing tints to deliver a smooth, easy to apply protective finish.

### **FlexBase PB7430™ High Gloss Clearcoat**

Premium quality, flexible polyurethane clearcoat specially formulated for use with the FlexBase 7700 PB basecoat to provide excellent durability, chip resistance, and high gloss shine.

### **FlexBase PB7045™ Flat Clearcoat**

Polyurethane clearcoat designed to deliver a premium quality flat finish over FlexBase 7700 PB basecoat without chalking or fading. FlexBase PB7045 has the added benefit of being applied directly to polycarbonate and ABS surfaces.

Scan to learn more.



**In the United States:**  
**1.855.6.AXALTA**  
**[axalta.us/sportsequipment](http://axalta.us/sportsequipment)**

**In Canada:**  
**1.800.668.6945**  
**[axalta.ca](http://axalta.ca)**

