



IMRON®



IMRON® ELITE DIRECT-TO-PLASTIC BASECOAT

A 5-star finish in a 2-step process.

The Imron Elite Direct-to-Plastic (DTP) Basecoat delivers a superior, fast-drying finish in fewer steps—eliminating the need for an adhesion promoter and going from a 3-step process to a 2-step process without sacrificing performance.

Available in most solid, metallic, pearlescent and special effect colors, Imron Elite DTP is specially formulated to deliver excellent hiding, smooth application and exceptional flake control over multiple plastic substrates.

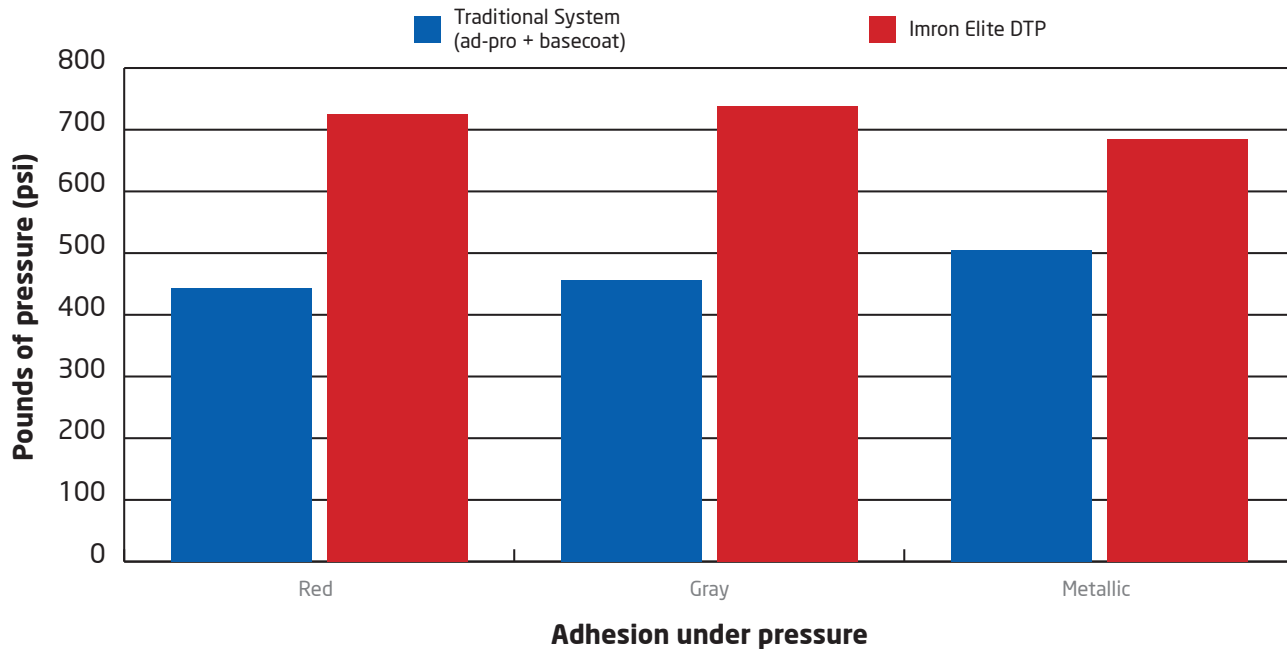
Take productivity and performance to a whole new level with Imron Elite DTP.

Imron Elite DTP difference

- Premium appearance
- Outstanding adhesion over competition
- Eliminates the need for adhesion promoter
- Requires no scuffing prior to repaint
- Apply color directly without activation

Unmatched adhesion performance

Only Imron Elite DTP technology delivers proven performance over multiple substrates, providing a higher adhesion rate under more pounds of pressure than the competition—for a superior finish that lasts.



Three 20mm diameter dollies were glued on each test panel surface. Paint was cured 72+ hours before attaching dollies. Glue was allowed 72+ hours to dry. Results measured by PosiTest Pull-off Adhesion Tester.

Typical Imron Elite DTP mix

Complete your Imron Elite system with Imron Elite DTP for a high-performance finish in fewer steps.



DTP Color

1.5 parts DTP Color

Agitate thoroughly before mixing (15 min)



DTP7375 Plastic Reducer

Add 1 part DTP7375

Mix thoroughly

Additional solvent can be added to improve application



SE5085 Activator

Add 2 ounces SE5085 Activator

Add to ready-to-spray quart of Imron DTP Basecoat

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