



Wood Coating Solutions Unrivaled™

Proven Coatings for Pre-Finished Exterior Siding, Trim & Panels

Axalta's Unrivaled liquid wood coatings deliver superior color, durable performance, and confidence on the line; engineered for precision in pre-finishing environments and built to perform for the long term.

Why Unrivaled?

- Broad colors and specialty effects with smooth, uniform coverage
- Optimized for pre-finishing efficiency across complex wood profiles and multiple non-wood substrates
- Proven partnerships, real-world durability testing, and expert technical support



Color Expertise

From timeless neutrals to bold statements, our advanced liquid coating technology ensures accuracy and consistency across every batch.



Versatile Application

Unrivaled is suitable for conventional air, air-assisted airless, HVLP spray, curtain coating, vacuum coating and roll coating systems.



Warranty Assurance

One of the most comprehensive warranty offerings in its class, designed for long-term protection.

Unrivaled Performance Strengths

Consistent Film From Peaks to Valleys

1.71x More Peak DFT Than Competition on Single Pass Application & Equal Wet Miils Applied



Axalta

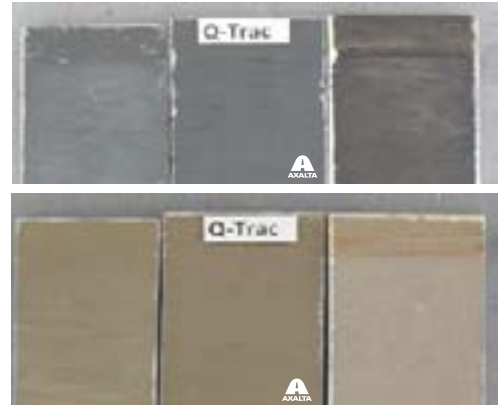


Competitor

*This claim is based on median.
If based on average, then 1.65x more peak DFT.

Outstanding Weatherability

Built on proven resin systems developed for leading siding OEMs. In extended Axalta weathering studies, Unrivaled coatings achieved color change values (ΔE) 2x better than leading pre-finisher benchmarks.



*The Q-Trac samples referenced in this report were exposed to 915 mega joules/m², roughly equating to 3-8 years of natural exposure in North America. Timeline range is dependent on geography, climate, orientation, etc. Laboratory testing is not a guarantee of field performance.

The Axalta Advantage

Confidence Backed By Performance

Unrivaled coatings undergo rigorous testing for adhesion, impact resistance, and chemical durability. Our tiered warranty program ensures long-term protection tailored to your project needs.

Warranty

Axalta coatings provide long-term protection, and we back that with one of the best warranties in the industry. Axalta offers a tiered warranty program of up to 15 years, subject to product selection, application, substrate, exposure conditions, and compliance with Axalta's written warranty terms. See Axalta written warranty for complete terms and conditions.

Color Expertise

Our design team offers custom color matching and curated palettes to keep your projects on trend and on schedule. Whether you need a signature shade or a full collection, Axalta delivers color consistency every time.